

## **Statement of Purpose**

### **Introduction:**

I'd want to use this opportunity to introduce myself as a motivated and driven individual who is academically and personally prepared to pursue Master of Project Management at CQUniversity in Australia. My name is ....., and I am a permanent resident of .....

### **Reason for choosing double masters:**

I have experienced that my current master's degree limits the earning, as after completing my master's I pursued my professional career and during these years of hard work, I realized that each time I had applied for growth in the organization and was told that I don't have formal qualification related management, and this made me realize that no matter how long I keep on working as a I never had chance to become anything beyond that position. During the time, I have realized that having technical knowledge is never enough. To move forward in my career, I wish to combine my technical skills with expertise in the accounting aspect. Thus, I aim to enroll in a hands-on, functional higher education course such as Master of Project Management at CQUniversity Australia. Thus, owning double specialization, i.e., my previous post-graduate degree plus this one, I see myself having a bright career with lucrative job prospects ahead.

### **Reason for not choosing Nepal for my further studies:**

The first and foremost reason for not choosing Nepal is that in the present scenario, Master of Project Management hasn't been offered by any universities of Nepal till the date. Project management topics are available only as part of the course. We do not have a specific degree of project management offered in Nepal. So, I chose to study overseas. I did research on the courses in Nepalese universities and colleges. Some of the universities for MBM program are listed below: Pokhara University <https://pu.edu.np/>, Purbanchal University <https://purbanchaluniversity.edu.np/>, Kathmandu University School of Management <https://kusom.edu.np/>, Tribhuvan University School of Management [https://tribhuvan-university.edu.np/faculty/1\\_5dbbd9852140f](https://tribhuvan-university.edu.np/faculty/1_5dbbd9852140f) etc.

The above-mentioned courses are provided by the universities and colleges of Nepal but are not capable of providing a well-recognized degree to the students and therefore creates difficulties for students to compete in international job markets. There are few drawbacks of higher education in Nepal like:

- The politicization of educational institutions is the primary explanation for or the root cause of Nepal's disgraceful state of education. The struggle between the Student's Unions that represent key political bodies has had a damaging effect on education in Nepal.
- Nepalese universities have relatively low rankings, and the relevance of Nepalese qualification is essentially limited to the South Asian region. As a result, the certification from Nepalese Universities is not globally acclaimed.
- The core curriculum is outmoded in comparison to current industry relevance; the curriculum is heavily weighted toward teaching conceptual knowledge rather than practical skills that can be immediately applied in the industry.
- The educators are insufficiently qualified to provide adequate understanding on the subject.
- Additionally, these institutes' technological infrastructure is basic, with outdated computer labs and analogue equipment that most certainly does not satisfy current industry requirements.

I am looking for an international exposure in both theoretical and practical way of teaching and learning which I found at CQUniversity.

### **Reasons for not choosing other countries like USA/UK/Canada for my further studies:**

While considering study destinations abroad, I came across countries specifically USA, UK, Canada, and Australia. During my research I found that-

### **UNITED STATES OF AMERICA:**

Universities which I have researched in USA are Northwestern University, Auburn University, New York University, Pennsylvania State University and so on. <https://www.mastersportal.com/study-options/269778969/project-management-united-states.html>

These above-mentioned University's tuition fees and living expenses are very high. Comparing the Exchange rate of USA and Australia, USD is higher than AUD. (**USD 1 = NPR 119.88/-, whereas AUD 1 = NPR 84.53/-**). The USA has always been the first choice to acquire an international degree for international students. USA has top, world-ranked universities. Most of the universities do require GRE and an English proficiency examination. In USA's top-most universities, students need to apply almost one year before to the desirable year of intake, that too with complete academics, IELTS or TOEFL, GRE etc. Also, they do not guarantee the quality education for international students whereas Australia guarantees for the quality education for international students through the ESOS Act. Recently it has been noticed that a few American universities have been blacklisted and students have been deported from the country even after having a valid visa. I have come across the fact that few of the students have landed up in American universities – which look more like warehouses than universities. This may be the case with very few universities but as an international student, it is my top priority to step into a country & university where I do not have to face such undesirable incidents. Moreover, USA has a high crime rate and Australia has a low crime rate.

#### **UNITED KINGDOM:**

Universities which I have researched in UK are University of Manchester, University of Essex, Queen's University Belfast and so on. <https://www.masterstudies.com/MSc/Project-Management/United-Kingdom/>

The important reason was the money part. While the education cost in Australia came out much economical for me, it was in UK that I found it to be very expensive and this is largely due to the forex exchange rate of GBP again Nepali rupee. Our Rupee is valued very low again the GBP. **GBP 1 = NPR 161.17/-** whereas **AUD 1 = NPR 84.53/-**. Another reason is due to extreme cold climate in England which can lead up to freezing temperature which is not suitable for me. Also, the blacklisting of universities is a major concern for an international student. I also looked for scholarships in universities and found limited Scholarship being offered. For me education is very important and I value money very much. When I know that I can get affordable and economically better options then I opted for one in Australia.

#### **CANADA:**

I have searched few universities like Centennial College Toronto, Northeastern University, Seneca College, Cambrian College etc. <https://skoolville.com/blog/masters-in-project-management-in-canada/>

Tuition fee is extremely high for international students. It's difficult for a middle-class family to send their son/daughter to Canada for studies, if they do not have a good scholarship, as currency conversion rate is high as compared to Australia. (**CAD 1 = NPR 94.09/-** whereas **AUD 1 = NPR 84.53/-**). The other factor which I know, I cannot surpass is the extreme and harsh winter conditions. I don't like winters and Canada is a country which gets heavy snowfall in winters. I really do not want to gamble with my parents hard earned life savings. I know I can't bear winters and I really don't have time and money to experiment with my career. Also, Canada is the 2nd largest country in the world, so getting around can be quite hard sometimes. Hence, I opted for the best destination for me which is Australia.

Based on further research, I found Australia to be the very right option for my higher education.

#### **Reason for choosing Australia for my study destination:**

After a thorough research on overseas countries, I came to a decision that Australia is a country that will fulfill all my needs related to my education and future career plan.

1. Australian education system is very logical and emphasis on practicality so that students can develop their intellectual. Courses that are being offered by Australian Universities are of wide variety.
2. The language that is being used in Australian education system is English and I have good understanding of this language. I will not face any difficulty while understanding my Lecturers and Professors.
3. The climatic condition of Australia is very much similar to Nepal so I will not face any difficulties while I will be in Australia.
4. Teaching methodology of Australia is of high quality as a variety of teaching methods are used like:

Teacher-directed learning

Group projects

Student research and presentations etc.

5. Scholarships are provided to the students which can help them to achieve their goal in the life. Each year Australian Government provides approx. \$200 million dollars in scholarships for international students.
6. Post study work visa of 3 years is also a great advantage for the international students as they can get work experience of their field at international level and can use it wherever they start their job in the future.
7. To maintain the quality of education in Australia, Australian Qualification Framework has been established in 1995, since that year, this body ensures the standard of teaching system that serves to the need of students. If a student is studying in College and University that is affiliated to AQF (Australian Qualification Framework) this means that institute is genuine. Education system of Australia is accredited and trustworthy.
8. ESOS-Act (Education Services for Overseas Students) as well as TPS (Tuition Protection Services) code governed by the Australian Department of Education & Training, so there is no second doubt raised on the authenticity of the education provider. The Tuition Protection Service (TPS) which ensures the safety of student's tuition fees. The degrees, qualifications that are awarded to students are accredited, acclaimed, and valued across the globe, this is the reason why in the current market, Australia has consistently gained an edge over other countries. Due to these above said reasons I am choosing Australia for my higher education.

### **About my chosen city – Sydney:**

CQUniversity Sydney campus is located at 400 Kent Street, in the heart of the city. The campus is easily accessible by public transport and is just a five-minute walk to Town Hall station. The student community is strong and inclusive, with friendly academic and professional staff offering an engaging and supportive learning environment in the heart of this bustling city. Sydney is located around Darling Harbour and Circular Quay, arguably one of the most beautiful harbours in the world. Framed by the iconic Sydney Harbour Bridge, the stunning Opera House, and the Royal Botanic Garden, this natural wonder provides a spectacular backdrop to an abundance of activities, such as sailing, fishing, fine dining, shopping, hiking, and more. Sydney has a magnificent climate with many spacious parks and gardens and world-famous beaches like Bondi and Manly Beach. Sydney is continuously voted in the top ten for best cities in the world for students

### **Reasons for choosing CQUniversity as my education provider:**

During my research for CQUniversity Australia, I found that it has a unique and interesting history. The University was originally founded in Rockhampton in 1967 and was known as the Queensland Institute of Technology (Capricornia). By 1974 it was among only a few Australian institutes to commence the delivery of distance education. Between 1978 and 1989 further campuses were established in Bundaberg, Emerald, Gladstone, and Mackay and in 1992 the Institute achieved full University status to become known as Central Queensland University. The University rebranded to CQUniversity in 2008 and now has more than 36,000 students. Along with locations in regional Queensland, CQUniversity has also expanded its presence throughout Australia with total 12 campuses in Adelaide, Bundaberg, Brisbane, Cairns, Gladstone, Mackay, Melbourne, Rockhampton, Sydney and Townsville and an international campus in Indonesia.

The institution is also ranked in the top 2% of universities worldwide. CQUniversity graduate employment rate of 91.5%. <https://www.gooduniversitiesguide.com.au/course-provider/cquniversity-australia/ratings-rankings/postgraduate/business-and-management>.

Moreover, student counselling to help new students settle in. Students can also give back to others by taking part in voluntary work, joining the campus life committee, or becoming a mentor. It is exclusively known for its quality of education with technologically equipped classrooms, good libraries and other educational and co-curricular facilities availing to the aspirants.

After making the decision to pursue a master's I checked for available courses in Australia and researched upon various universities which are as following- University of Technology Sydney, Queensland University of Technology, Griffith University, RMIT University, CQUniversity etc. <http://www.msinaustralia.in/masters-in-project-management-in-australia.html>

After making a comparison, I came to know that CQUniversity is providing the similar course at much reasonable fee, whereas other universities ask for much higher tuition fee. At CQUniversity I am getting 25% International Student Scholarship. Therefore my total tuition fees become AUD 47,250/- from AUD 63,360/- which is a big saving for me and my family.

### **About my chosen program – Master of Project Management:**

Master of Project Management is created for professionals to assist them develop considerable knowledge and expertise in order to excel at their jobs and deliver exceptional results. After completing this course, graduates will be able to design and implement initiatives, as well as identify and address our weaknesses and problems. This will aid the business's smooth operation and growth. This course prepares students to be proactive in business circumstances and to build the leadership abilities needed to manage and coordinate teams in day-to-day business activities. Project management graduates will also gain knowledge and competence in project and portfolio management in today's world. Furthermore, academics have the opportunity to participate in research that allows them to learn the most up-to-date concepts and strategies for leading complicated projects. As a result, I believe that this course is the best fit for my requirements and goals.

**Course Structure:** The course consists of 2 years of duration in which there are total 16 units with 96 credit points which include 11 core units and 4 electives.

**Units:** Management and Business Context, Effective Business Communications, Managing Human Resources, Managing people, organizations and context, Innovation and Sustainable Business Development, Project Management Concepts, System science and Engineering. At CQUniversity, Australia. I am also getting a chance to involve myself in 10-week internship program with a leading organization.

### **Future growth and career plan:**

After completion of my master's degree, Australian government will be offering me 3-year PSW. Initially, I did not know anything about post study work permit but during my research and through my counsellor, I came to know about the Post study work opportunity offered by the Australian government to international student after they complete their degrees. Through this I will be able to gain some work experience from Australian companies which will help me build my career here in Nepal. During my PSW, I wish to work with top companies. As during studies most of Australian universities arrange integrated learning and professional practices for students to get practical knowledge. Moreover, I will also have a strong focus in searching for a suitable job through different job search portals <https://www.seek.com.au/> , <https://au.indeed.com/>

While in Australia, I can target companies in Australia like:

BHP Group	<a href="https://careers.bhp.com/">https://careers.bhp.com/</a>
Rio Tinto	<a href="https://www.riotinto.com/en/careers">https://www.riotinto.com/en/careers</a>
CSL	<a href="https://cochinshipyard.in/Career">https://cochinshipyard.in/Career</a>

After completion of three years job in Australia, my plan is to return to Nepal. As I will be equipped with a master's degree and work experience in Australia, this will open new opportunities in my parent country.

Project managers are always in demand: No matter what the industry, qualified professionals are always needed to plan and provision the work. Like many jobs, project management requires a person to have a variety of skills to be successful. In addition to keen organizational skills, project managers should also be effective problem solvers, have above-average math skills and be clear communicators.

Nepal is a country that is in the transition phase of development where many national and international companies are being established. My career plan is to work for the government and non-government offices and work in different projects related to the field. At the completion of the course, I will be able to demonstrate broad knowledge and skills in Project Management. After completing my Master of project management from CQUniversity, Australia, I will return to

my home country with the outstanding skill set and I can join the company where I am working now, or I will join in a renowned companies in Nepal. I can also work in various sectors:

- Project Management companies: <https://www.consultancy.org/firms/nepal/project-management>
- Government Agencies: [https://en.wikipedia.org/wiki/List\\_of\\_government\\_agencies\\_of\\_Nepal](https://en.wikipedia.org/wiki/List_of_government_agencies_of_Nepal)
- FMCG: <https://latestnewsonnepal.weebly.com/news/the-top-5-fmcg-distributors-in-nepal>
- Private Sector: <https://rollingnexus.com/blog/1/5-Big-Private-Companies-in-Nepal>
- Engineering Companies: <https://www.nepalyp.com/category/Engineering>

My long-term goal after working on the basic project management position I can target the managerial position and with the help of the degree which I will gain from CQUniversity will help me to get the senior positions like

- Project Analyst
- Project Coordinator
- Production Coordinator
- Project Manufacturing
- Project Designer
- Assistant Project Manager
- Product Design and Development
- Project Controller
- Project Buyer
- Quoting and Project Management Officer

I am pretty sure that opting a master's degree from Nepal will not provide me such a good salary package. Hence an international degree is providing me a global platform with good practical skills and knowledge.

#### **How will I recover my investment which I am making towards my studies?**

My family is investing a good amount of money on me. So, for example if we end up spending NPR 6,500,000/- for my tuition and living expenses then I can earn this money back in 6 years. In 6 years, I will be accumulating approximately NPR 6,944,049 (approx. in AUD 81,692) assuming the starting salary of minimum of NPR. 900,000 (approx. in AUD 10,588) per annum and the appraisal of the salary at the rate 10 percentage increase each year. Hence, I place my return on investment at a target of 6 years for the date I join a reputed organization upon returning to Nepal. [https://www.glassdoor.com/Salaries/kathmandu-project-manager-salary-SRCH\\_IL0,9\\_IM1598\\_KO10,25.htm](https://www.glassdoor.com/Salaries/kathmandu-project-manager-salary-SRCH_IL0,9_IM1598_KO10,25.htm)

Description	Amount (Per annum)
1 <sup>st</sup> Year Starting Salary	NPR 900,000 (approx. in AUD 10,588)
2 <sup>nd</sup> Year salary (after appraisal @ 10%)	NPR 990,000 (approx. in AUD 11,647)
3 <sup>rd</sup> Year salary (after appraisal @ 10%)	NPR 1,089,000 (approx. in AUD 12,811)
4 <sup>th</sup> Year salary (after appraisal @ 10%)	NPR 1,197,900 (approx. in AUD 14,092)
5 <sup>th</sup> Year salary (after appraisal @ 10%)	NPR 1,317,690 (approx. in AUD 15,502)
6 <sup>th</sup> Year salary (after appraisal @ 10%)	NPR 1,449,459 (approx. in AUD 17,052)
<b>Total Amount</b>	

In 6 years, I will be earning a total amount of approximately **NPR 6,944,049 (approx. in AUD 81,692).**

#### **Incentives to return back to Nepal:**

Studying Abroad and getting a degree from well-known University is what I am keen to. I am from the Nepalese cultural background and my whole family holds Nepalese citizenship. As social beings, everyone has a desire to live with their family and I can't stay apart from this reality. Since I am single son of my parents, I must return back to my country after completion of my study to look after my parents. As a son, it is my responsibility to take care of my parents. I am acting as an investment for them. I am being only son in my family I do have moral duties and responsibilities to make them happy as they have been supporting me in every way and also, they are ageing with passage of time. I am the only hope for them

in their old age. They have always dreamed to see their son to become a well-established person in Nepal. I am the important care taker of my family's property and I have huge responsibility of handling property along with fulfilling my parents and my dream.

As I have mentioned earlier, my wife and kid will stay here in Nepal only. I cannot stay away from them for a long time. I want to give my daughter all the love and care that she deserves, and also, I feel it's my duty and responsibility to be with them at every moment. Furthermore, my family have some assets of worth NPR 17,120,421/- (approx. AUD 322,679/-). I have attached the net worth certificate issued by a Chartered Accountant for your information.

Also, my dream is to give back something to my homeland who gave me place to live, house and food to survive. I will feel much happier to see myself being established in my own home country where I can earn prestige in my society by honesty and dedication in my field and the prestige which I earn in my own home country is much more precious for me than in any other country. Moreover, my family will be investing huge amount for my education and living in Australia, so in the future I should really work hard and return my family's investments and make them proud. Hence, after completion of my degree I will return back to my home country Nepal.

**Conclusion:**

It will be a great opportunity to be a student at CQUniversity, Australia. I declare that the particulars given above are true and correct in every detail. I am submitting all my documents and request you to consider my application and allow me to embark on my dream education.

Thank you for allowing me to express myself.

Kind regards,

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**Passport no.:**

**Email:**

**Contact no.: +977**